



Press release

Kuala Lumpur, March 26, 2018

AXA AFFIN GENERAL INSURANCE BERHAD LAUNCHES AXA SMARTAID FOR THE VISUALLY IMPAIRED

- AXA Affin General Insurance Berhad launched **AXA SmartAid** in collaboration with the Malaysian Association for the Blind to provide visually impaired individuals with insurance protection and empower them to live better lives.

As part of its continuous effort and purpose to empower people to live better lives, AXA Affin General Insurance Berhad (AAGI) recently launched **AXA SmartAid—a Personal Accident insurance** that provides visually impaired individuals with core benefits based on their needs.

Facilitated in partnership with Malaysian Association for the Blind (MAB), AXA SmartAid is part of the collective effort to promote and create awareness on the needs of the disabled individuals.

This unique Personal Accident insurance plan comes with three affordable premium rates:

Plan A: RM 10,000 coverage on Accidental Death and Permanent Disablement, RM 500 on Accidental Medical Expenses and RM 1,000 on Cash Relief or Funeral Expenses. Annual Premium of RM 13.

Plan B: RM 20,000 coverage on Accidental Death and Permanent Disablement, RM 1,000 on Accidental Medical Expenses and RM 2,000 on Cash Relief or Funeral Expenses. Annual Premium of RM 25.

Plan C: RM 50,000 coverage on Accidental Death and Permanent Disablement, RM 2,000 on Accidental Medical Expenses and RM 3,000 on Cash Relief or Funeral Expenses. Annual Premium of RM60.

This plan is open to all visually impaired individuals aged from 18 – 65 years old and renewable up to 75 years old.

Dato' Kulasegaran Sabaratnam, Deputy President & Chairman of MAB EXCO, said this plan is initiated following the feedback that individuals with disabilities are regarded as high risk, therefore visual impairment poses a barrier that hinders them from obtaining affordable insurance policies.



"At AXA, our purpose is to empower people to live better lives. We believe that the visually impaired should not be deprived of their basic rights and equal access to live in an accessible and protected environment," said Mr. Emmanuel Nivet, Chief Executive Officer of AAGI.

"Getting complete coverage for people suffering from visual impairment is often an uphill battle. Which is why it is so important for us to come up with a policy like AXA SmartAid to protect the visually impaired from accidental events and safeguard their needs, just like anyone else," Nivet added.

The purchase of the policy will be done via MAB. To ease explanations and provide better assistance for the visually impaired in understanding the plan, AAGI made the effort to develop and provide a voice recording of product benefits when reaching out to them.

For more info, please contact Jacqueline, MAB Services Unit at 03-2272 2677.

-end-

ABOUT THE AXA GROUP

The AXA Group is a worldwide leader in insurance and asset management, with 165,000 employees serving 107 million clients in 64 countries. In 2016, IFRS revenues amounted to Euro 100.2 billion and IFRS underlying earnings to Euro 5.7 billion. AXA had Euro 1,429 billion in assets under management as of December 31, 2016.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISN FR 0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA's American Depository Share is also quoted on the OTC QX platform under the ticker symbol AXAHY.

The AXA Group is included in the main international SRI indexes, such as Dow Jones Sustainability Index (DJSI) and FTSE4GOOD.

It is a founding member of the UN Environment Programme's Finance Initiative (UNEP FI) Principles for Sustainable Insurance and a signatory of the UN Principles for Responsible Investment.

This press release and the regulated information made public by AXA pursuant to article L. 451-1-2 of the French Monetary and Financial Code and articles 222-1 et seq. of the Autorité des marchés financiers' General Regulation are available on the AXA Group website (axa.com).

ABOUT AXA in ASIA

AXA in Asia is a market leading insurance player offering a differentiated composite proposition in Life and General Insurance with operational presence in Japan, Hong Kong, Singapore, Indonesia, China, India, Malaysia, the Philippines, and Thailand. The Asian businesses are part of the AXA Group, headquartered in Paris and a worldwide leader in insurance and asset management with a presence in 64 countries. AXA Asia is committed to creating a sustainable, long-term business for our employees, customers and shareholders.

About AXA Affin General Insurance Berhad

AXA Affin General Insurance Berhad was incorporated in Malaysia on July 12th, 1975 as a licensed general insurance company. It is a joint venture between AXA Asia and Affin Bank Berhad, one of the leaders in Malaysia's financial services industry. Prior to that, companies that now form part of the AXA Group, operated in Malaysia for a period stretching back to 1874.

FOR MORE INFORMATION:

AXA Affin General Insurance contacts:

Sheena Ho: T : +603 2170 8548
E : sheena.ho@axa.com.my

Sherene Yong: T : +603 2170 8425
E : sherene.yong@axa.com.my

Corporate Responsibility strategy:

axa.com/en/about-us/strategy-commitments

SRI ratings:

axa.com/en/investor/sri-ratings-ethical-indexes

IMPORTANT LEGAL INFORMATION AND CAUTIONARY STATEMENTS CONCERNING FORWARD-LOOKING STATEMENTS

Certain statements contained herein may be forward-looking statements including, but not limited to, statements that are predictions of or indicate future events, trends, plans or objectives. Undue reliance should not be placed on such statements because, by their nature, they are subject to known and unknown risks and uncertainties and can be affected by other factors that could cause actual results and AXA's plans and objectives to differ materially from those expressed or implied in the forward looking statements. Please refer to Part 4 - "Risk factors and risk management" of AXA's Document de Référence (Annual Report) for the year ended December 31, 2016, for a description of certain important factors, risks and uncertainties that may affect AXA's business, and/or results of operations. AXA undertakes no obligation to publicly update or revise any of these forward-looking statements, whether to reflect new information, future events or circumstances or otherwise.