

**MEDIA RELEASE  
SEPTEMBER 2, 2018**



## **AXA AFFIN BECOMES THE MAIN SPONSOR OF THE KLANG VALLEY LEAGUE M5**

History will be made in the national football scene when the organizer of the biggest social football league in Malaysia, the Klang Valley League, teamed up with AXA AFFIN Life Insurance to officially launch its fifth division of the league, namely AXA KVL M5.

The Klang Valley League which started in May 2014 with only 8 teams, now boasts a league with 8 divisions involving 130 amateur and social teams around Klang Valley.

Klang Valley League founder, Mr. Khairil Anuar said that this is great news for Malaysian football as amateur teams will now be given the opportunity to participate in the same football leagues as other professional teams.

“This provides great exposure and enhancement in terms of skills and playing strategy for teams in the amateur and social leagues such as the Klang Valley League to compete like other professional players,” added Khairil.



**(Centre) Mr. Khairil Anuar, Klang Valley League founder and Mr. Rohit Nambiar, Chief Executive Officer of AXA AFFIN Life Insurance Berhad at the AXA KVL M5 Signing Ceremony**

The AXA KVL M5 is supported and sponsored by one of the largest insurance companies in the world, AXA AFFIN Life Insurance, and its associate company, 139 associates.

According to AXA AFFIN Life Insurance Berhad Chief Executive Officer, Mr. Rohit Nambiar, AXA's mission is to empower people to live better lives. In terms of sports, all types of physical training leads to healthier lives. We hope to strengthen this mission through a strategic partnership with the Klang Valley League.

“AXA AFFIN is delighted to officially announce the sponsorship of the AXA KVL M5 in conjunction with the Merdeka month, as football unites people from different ethnic groups, religion, gender, political affiliation, age and any other difference that you can name,” he further added.



**Representatives from Klang Valley League, AXA AFFIN Life Insurance and 139 Associates at the AXA KVL M5 signing ceremony**

16 teams have confirmed entry in the AXA KVL M5, including Shah Alam Antlers, Axis-O2 and Gombak FC. All matches under the AXA KVL M5 will be held at the Ampang Jaya Municipal Council Stadium from September 17, 2018 onwards.



**Exhibition game between AXA AFFIN Life Insurance and Klang Valley League at the Ampang Jaya Municipal Council Stadium**

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#### **ABOUT THE AXA GROUP**

The AXA Group is a worldwide leader in insurance and asset management, with 160,000 employees serving 105 million clients in 64 countries. In 2017, IFRS revenues amounted to Euro 98.5 billion and IFRS underlying earnings to Euro 6.0 billion. AXA had Euro 1,439 billion in assets under management as of December 31, 2017.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISN FR 0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA's American Depository Share is also quoted on the OTC QX platform under the ticker symbol AXAHY.

The AXA Group is included in the main international SRI indexes, such as Dow Jones Sustainability Index (DJSI) and FTSE4GOOD.

It is a founding member of the UN Environment Programme's Finance Initiative (UNEP FI) Principles for Sustainable Insurance and a signatory of the UN Principles for Responsible Investment.

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#### **ABOUT AXA AFFIN LIFE INSURANCE BERHAD**

Incorporated in February 2006, AXA AFFIN Life Insurance Berhad is a joint venture company between AFFIN Holdings Berhad and AXA Group, a worldwide financial protection leader, which is headquartered in Paris. Leveraging on the AXA Group's strength as a financial protection expert and AFFIN Holdings' local knowledge and diversified network, AXA AFFIN Life is focused on helping individuals manage risk and achieve their financial goals. AXA AFFIN Life will strive to build close and lasting relationship with its customers, offering them care, support and advice with the highest standard of professional ethics. As of October 2017, AFFIN Bank is now the Bank Holding Company for AXA AFFIN Life.

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