

PRESS RELEASE

KUALA LUMPUR, 11 AUG 2016

AXA AFFIN GENERAL INSURANCE BERHAD NAMED ASIA BEST EMPLOYER BRAND FOR 2016

AXA Affin General Insurance Berhad (AAGI) was named the winner of the **Asia Best Employer Brand for 2016** in the Asia Best Employer Brand Awards held at Pan Pacific Marina Square, Singapore on 4 August 2016. Emmanuel Nivet, Chief Executive Officer (CEO) and Mohd Syukri bin Ahmad Sudari, Chief Human Resources Officer (CHRO) of AAGI were present to receive the Awards.



Mr Emmanuel Nivet, CEO of AAGI and En Mohd Syukri bin Ahmad Sudari, CHRO of AAGI received the award at the 7th Asia Best Employer Brand Awards at Pan Pacific Marina Square, Singapore

The Asia Best Employer Brand Awards is now in its 7th edition, and is hosted by Employer Branding Institute; World HRD Congress, and Start of the Industry Group, with CHRO Asia as a Strategic Partner, and is endorsed by Asian Confederation of Businesses. There were 120 participating brands in this year's Awards.

The Award recognizes employers who:

- Create a culture of Contribution and Innovation at work
- Believe in consistent improvement in HR Policy by measuring organizational health and inculcating values that help to achieve the vision
- Practice being a social employer
- Develop future leaders

To select the winners, the Employer Branding Institute deployed a team of independent professionals to conduct research on the employer brands in each country, with the data vetted by a jury panel to select the brands who are exemplary in learning and development initiatives; communicate distinctiveness in employee hiring, as well as training and retention practices; and display continuous innovation.

“We are very proud to be named the Asia Best Employer Brand for 2016. Here at AXA, we recognize that our best assets are our employees. That is why we focus on recruiting, retaining and developing the best talent, by providing them with a dynamic work environment and fulfilling career development. This is all part of our Diversity and Inclusion strategy at AXA.” said Emmanuel Nivet.

AAGI currently employs 879 employees across 22 offices nationwide, with a staff retention rate of 92%, and recorded an employee engagement score of 85%, which is above the Towers Watson national industry benchmark. AAGI leverages on the global network and platforms of the AXA Group to offer advanced training and development opportunities to employees. The AXA University (AXA U) Asia Pacific Campus in Singapore is AXA’s regional hub or learning and development, offering technical, organisational, leadership and culture programs to employees and agents, with over 5,000 days of business trainings hosted every year to develop employees across the region. The local Learning and Development team in AAGI works closely with AXA U, to send local employees for training at AXA U, and to adapt and apply training courses and content for local employees.

“Our employees are the backbone of the company’s success. We promote diversity and inclusion, work-life balance and innovation, to foster a positive culture of openness and teamwork in the workplace. This leads to a high energy, high performance team to drive the company towards achieving our business objectives”, Emmanuel added.

AAGI joins an exclusive list of prestigious brands who were past winners of the Award, including global brands like Microsoft, Dell, Panasonic, and big Malaysian brands like AirAsia and Petronas. AAGI was also recently awarded as the General Insurer Of The Year and New Insurance Product Of The Year in the Asian Banking and Finance Insurance Asia Awards 2016 held in July.

-end-

About AXA Affin General Insurance Berhad

AXA Affin General Insurance Berhad was incorporated in Malaysia on July 12th, 1975 as a licensed general insurance company. It is a joint venture between AXA Group and Affin Holdings Berhad, one of the leaders in Malaysia's financial services industry. Prior to that, companies that now form part of the AXA Group, operated in Malaysia for a period stretching back to 1874.

About AXA Asia

AXA Asia is a market leading insurance player offering a differentiated composite proposition in Life and General Insurance with operational presence in Hong Kong, Singapore, Indonesia, China, India, Malaysia, the Philippines, and Thailand. AXA Asia is part of the AXA Group, headquartered in Paris and a worldwide leader in insurance and asset management with a presence in 64 countries. AXA Asia is committed to creating a sustainable, long-term business for our employees, customers and shareholders.

ABOUT THE AXA GROUP

The AXA Group is a worldwide leader in insurance and asset management, with 166,000 employees serving 103 million clients in 64 countries. In 2015, IFRS revenues amounted to Euro 99.0 billion and IFRS underlying earnings to Euro 5.6 billion. AXA had Euro 1,363 billion assets under management as of December 31, 2015.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISN FR 0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA's American Depository Share is also quoted on the OTC QX platform under the ticker symbol AXAHY.

The AXA Group is included in the main international SRI indexes, such as Dow Jones Sustainability Index (DJSI) and FTSE4GOOD.

It is a founding member of the UN Environment Programme's Finance Initiative (UNEP FI) Principles for Sustainable Insurance and a signatory of the UN Principles for Responsible Investment.

AXA Affin General Insurance Berhad Contacts:		
Jason Ng Jie Sheng	T 03-2170 8568	E jason.ng@axa.com.my
Thai Jia Vay	T 03-2170 8548	E jiavay.thai@axa.com.my