

# PRESS RELEASE

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## AXA AFFIN GENERAL INSURANCE BERHAD NAMED ASIA'S BEST EMPLOYER BRAND FOR 2<sup>ND</sup> CONSECUTIVE YEAR

AXA Affin General Insurance Berhad (AAGI) was named **Asia's Best Employer Brand for 2017** in the Asia's Best Employer Brand Awards - 8<sup>th</sup> Edition, held at Le Meridien Singapore, Sentosa on 1 August 2017. En. Mohd Syukri bin Ahmad Sudari, Chief Human Resource Officer (CHRO) of AAGI was present to receive the Award.



*En Mohd Syukri bin Ahmad Sudari, CHRO of AAGI received the award at the 8<sup>th</sup> Asia's Best Employer Brand Awards at Le Meridien Singapore, Sentosa*

The Asia's Best Employer Brand Awards is organised by World HRD Congress, and Stars of the Industry Group, with CHRO Asia as a Strategic Partner. The Award recognizes employers who are exemplary in practicing human resource management and effective use of marketing communications for staff development. Some of the key criteria assessed include:

- Translating and Combining vision with action on HR Strategy
- Connecting HR Strategy with Business

- Up-skilling employees with skills and competencies required for the future

“We are proud to be named Asia’s Best Employer Brand for the second consecutive year. At AXA, we recognize our people as our most valuable assets. That is why we focus on innovative methods of recruiting, retaining and developing our best talent, by providing them with a dynamic work environment and fulfilling career development.” said En. Mohd Syukri bin Ahmad Sudari, Chief Human Resource Officer (CHRO) of AAGI.

AAGI has been widely recognised as a preferred employer brand in Malaysia in 2017, receiving three more awards at the recent Asia Recruitment Awards 2017, including:

- **Gold – Best Recruitment Evaluation Technique**
- **Silver – Best Diversity and Inclusion Strategy**
- **Bronze – Best Use of Digital Media**

The Asia Recruitment Awards 2017 is organized by Human Resources Magazine, featuring the Top 25 organizations in Malaysia, and is the only regional recruitment awards to recognize and celebrate the best in talent acquisition within Asia.

AAGI currently employs more than 900 employees across 24 offices nationwide. AAGI leverages on the global network and platforms of the AXA Group to offer advanced training and development opportunities to employees.

In addition to being recognized as a preferred employer, AAGI has also been acknowledged for its excellence in customer centricity and innovation with the **International General Insurer of The Year** and **New Insurance Product of The Year** awards in the Asian Banking and Finance Insurance Asia Awards 2017.

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### **About AXA Affin General Insurance Berhad**

AXA Affin General Insurance Berhad was incorporated in Malaysia on July 12<sup>th</sup>, 1975 as a licensed general insurance company. It is a joint venture between AXA Group and Affin Holdings Berhad, one of the leaders in Malaysia's financial services industry. Prior to that, companies that now form part of the AXA Group, operated in Malaysia for a period stretching back to 1874.

### **About AXA Asia**

AXA Asia is a market leading insurance player offering a differentiated composite proposition in Life and General Insurance with operational presence in Hong Kong, Singapore, Indonesia, China, India, Malaysia, the Philippines, and Thailand. AXA Asia is part of the AXA Group, headquartered in Paris and a worldwide leader in insurance and asset management with a presence in 64 countries. AXA Asia is committed to creating a sustainable, long-term business for our employees, customers and shareholders.

### **ABOUT THE AXA GROUP**

The AXA Group is a worldwide leader in insurance and asset management, with 166,000 employees serving 103 million clients in 64 countries. In 2015, IFRS revenues amounted to Euro 99.0 billion and IFRS underlying earnings to Euro 5.6 billion. AXA had Euro 1,363 billion assets under management as of December 31, 2015.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISN FR 0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA's American Depository Share is also quoted on the OTC QX platform under the ticker symbol AXAHY.

The AXA Group is included in the main international SRI indexes, such as Dow Jones Sustainability Index (DJSI) and FTSE4GOOD.

It is a founding member of the UN Environment Programme's Finance Initiative (UNEP FI) Principles for Sustainable Insurance and a signatory of the UN Principles for Responsible Investment.

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