

AXA AFFIN LIFE CELEBRATES ACHIEVERS IN ANNUAL AWARDS PRESENTATION

AXA AFFIN Life recently celebrated their Annual Awards Presentation night on the 20th March 2015 at Sunway Hotel Resort & Spa. The awards celebration, eagerly anticipated and attended by more than 1,000 participants marks an important milestone in the life of an agent as it commemorates the hard work and achievements of the agency force throughout 2014.

The culmination of efforts in 2014 saw the Agency Channel continue to record significant growth YOY of 8% from RM50 million APE to RM54 million APE. This was also coupled with Agency Manpower growth of 26% during the same year.

The awards night started with a grand entrance of the night's stars – our top award recipients, led by Chief Agency Officer (CAO), Mr Quek Lai Seng and Chief Executive Officer (CEO), Mr Loke Kah Meng followed by a rousing speech, and the award presentation itself. The agency force were also treated to an array of non-stop entertainment and sumptuous spread of food and beverage for the night.

During the night, the qualifiers of the Top 3 categories and Million Dollar Round Table members and Million Dollar Agency Achievers were all recognised on stage. The highlight of the event was undoubtedly the official unveiling of the night's brightest stars - Ms Hanisah Zulaikha (Top 10 Agent Champion) and Twinbrothers Agency (Top 10 Direct Unit Manager Champion) for their outstanding accomplishments.

In addition to the coveted award as Champion of Top Agency Manager, C.A.R.E Agency was also recognised as The Champion of the Champions and Record Breaker for the year 2014. The soiree ended on a high as the Champion for each category was driven down the red carpet by a chariot to receive their awards.



Award recipients with CEO Mr. Loke Kah Meng (5th from left) and CAO Mr. Quek Lai Seng (4th from left)

AXA AFFIN Life Insurance Berhad

Incorporated in February 2006, AXA AFFIN Life Insurance Berhad (AXA AFFIN Life) is a joint venture company between AFFIN Holdings Berhad and AXA Group, a worldwide financial protection leader, which is headquartered in Paris. Leveraging on the AXA Group's strength as a financial protection expert and AFFIN Holdings' local knowledge and diversified network, AXA AFFIN Life is focused on helping individuals manage risk and achieve their financial goals. AXA AFFIN Life will strive to build close and lasting relationship with its customers, offering them care, support and advice with the highest standard of professional ethic.

About AXA Asia

AXA Asia is a market leading insurance player offering a differentiated composite proposition in Life and General Insurance with operational presence in Hong Kong, Singapore, Indonesia, China, India, Malaysia, the Philippines, and Thailand. AXA Asia is part of the AXA Group, headquartered in Paris and a worldwide leader in insurance and asset management with a presence in 59 countries. AXA Asia is committed to creating a sustainable, long-term business for our employees, customers and shareholders.

About AXA Group:

The AXA Group is a worldwide leader in insurance and asset management, with 161,000 employees serving 103 million clients in 59 countries. In 2014, IFRS revenues amounted to Euro 92 billion and IFRS underlying earnings to Euro 5.1 billion. AXA had Euro 1,277 billion in assets under management as of December 31, 2014.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISN FR 0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA's American Depository Share is also quoted on the OTC QX platform under the ticker symbol AXAHY.

The AXA Group is included in the main international SRI indexes, such as Dow Jones Sustainability Index (DJSI) and FTSE4GOOD.

It is a founding member of the UN Environment Programme's Finance Initiative (UNEP FI) Principles for Sustainable Insurance and a signatory of the UN Principles for Responsible Investment.

This press release is also available on AXA AFFIN Life web site: www.axa-affin.com

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