

PRESS RELEASE

BATU PAHAT, 1 OCTOBER 2015

(For immediate release)

AXA AFFIN GENERAL INSURANCE OFFICIALLY OPENS NEW BRANCH IN BATU PAHAT

AXA Affin General Insurance has officially opened its new branch in Batu Pahat, Johor on 30 September 2015. The opening was officiated by Emmanuel Nivet, CEO of AXA Affin General Insurance Berhad. The new branch in Batu Pahat serves to cater to the company's continued growth in the Southern region of Peninsular Malaysia.

"We have seen positive growth in the region and are pleased to have a dedicated branch here to better cater to our existing and prospective customers, agents and business partners. This is part of our continued efforts to expand our reach in Malaysia, and provide each region with greater convenience and ease of access to our services," said Emmanuel Nivet, CEO of AXA Affin General Insurance Berhad.

AXA Affin General Insurance achieved a growth of 18.8% in Gross Written Premium (GWP) in the first half of 2015, while the local general insurance market grew 2.3% over the same period. The company provides insurance covering individuals and families, in the areas of health, motor, home and travel. The company also has comprehensive insurance solutions catering to small and medium enterprises (SMEs), as well as larger commercial businesses. Customers are able to sign up for insurance plans, make premium payments, submit claims, or make general enquiries at the branch.

The Batu Pahat branch is the company's twenty-second branch in Malaysia and is located at 35, Ground Floor, Jalan Flora Utama 5, Taman Flora Utama, 83000 Batu Pahat, Johor. The branch is open Mondays to Thursdays, from 8:30am to 5.15pm; and 8.30am to 4.45pm on Fridays. The branch can be contacted at 07-431 3569.

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About AXA Affin General Insurance Berhad

AXA Affin General Insurance Berhad was incorporated in Malaysia on July 12th, 1975 as a licensed general insurance company. It is a joint venture between AXA Group and Affin Holdings Berhad, one of the leaders in Malaysia's financial services industry. Prior to that, companies that now form part of the AXA Group, operated in Malaysia for a period stretching back to 1874.

www.axa.com.my

About AXA Asia

AXA Asia is a market leading insurance player offering a differentiated composite proposition in Life and General Insurance with operational presence in Hong Kong, Singapore, Indonesia, China, India, Malaysia, the Philippines, and Thailand. AXA Asia is part of the AXA Group, headquartered in Paris and a worldwide leader in insurance and asset management with a presence in 59 countries. AXA Asia is committed to creating a sustainable, long-term business for our employees, customers and shareholders.

About The AXA Group

The AXA Group is a worldwide leader in insurance and asset management, with 161,000 employees serving 103 million clients in 59 countries. In 2014, IFRS revenues amounted to Euro 92 billion and IFRS underlying earnings to Euro 5.1 billion. AXA had Euro 1,277 billion in assets under management as of December 31, 2014.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISN FR 0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA's American Depository Share is also quoted on the OTC QX platform under the ticker symbol AXAHY.

The AXA Group is included in the main international SRI indexes, such as Dow Jones Sustainability Index (DJSI) and FTSE4GOOD.

It is a founding member of the UN Environment Programme's Finance Initiative (UNEP FI) Principles for Sustainable Insurance and a signatory of the UN Principles for Responsible Investment.

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