

AXA AFFIN LIFE INSURANCE CELEBRATES TOP ACHIEVERS IN ANNUAL AWARDS PRESENTATION

Kuala Lumpur – AXA AFFIN Life Insurance (AALI) Berhad recently awarded its top achievers at the Annual Awards Presentation (AAP) held in Genting International Convention Centre. The highly anticipated awards celebration marks the 10th edition and signifies an important milestone in the life of an agent as it commemorates the hard work, dedication and outstanding performance of the agency force throughout 2016.

Mr Loke Kah Meng, Chief Executive Officer of AALI proudly shared in his opening speech, “This year, we are not only celebrating our 2016 achievements but also a decade worth of accomplishments in AXA AFFIN Life Insurance. We have come a long way in growing our agency team and have achieved a six fold increase in terms of revenue and manpower since 2009.”

Mr Emmanuel Wehry, Chief Distribution and Marketing Officer of AALI also touched on the Million Dollar Round Table (MDRT) by saying, “The MDRT is a recognition which is very close to the heart of AXA as it is the most renowned international recognition in our industry. It’s with pleasure to announce that our MDRT members have increased by 50% in 2016 and we hope the numbers will continue to grow in the future.”

The qualifiers of the Top 3 categories and Million Dollar Round Table members and Million Dollar Agency Achievers were all recognised on stage. The highlight of the event was undoubtedly the official unveiling of the night’s brightest stars – **Mr Liew Will Sheng** (*Top Agent Champion*) and **Teoh Teck Hoe** from **Match Agency** (*Top Unit Manager Champion*) for their outstanding accomplishments. In addition, **MRA Agency** was awarded as Champion of Top Agency Manager and also recognised as The Champion of the Champions and Record Breaker for the year 2016.

The theme for this year's awards night is "Be Extraordinary : The Agent X Experience" which echoed the company's goal to be extraordinary and unique to further strengthen its presence in the insurance industry. The agency force were also treated to an array of non-stop entertainment and sumptuous spread of food and beverage for the night.



(Sixth from the left) Emmanuel Nivet (CEO of AXA AFFIN General Insurance), Loke Kah Meng (CEO of AXA AFFIN Life Insurance) and Emmanuel Wehry (Chief Distribution & Marketing Officer of AALI) with 2016 Top Awardees, MDRTs and guests

AXA AFFIN Life Insurance Berhad

Incorporated in February 2006, AXA AFFIN Life Insurance Berhad (AXA AFFIN Life) is a joint venture company between AFFIN Holdings Berhad and AXA Group, a worldwide financial protection leader, which is headquartered in Paris. Leveraging on the AXA Group's strength as a financial protection expert and AFFIN Holdings' local knowledge and diversified network, AXA AFFIN Life is focused on helping individuals manage risk and achieve their financial goals. AXA AFFIN Life will strive to build close and lasting relationship with its customers, offering them care, support and advice with the highest standard of professional ethics.

About AXA Asia

AXA Asia is a market leading insurance player offering a differentiated composite proposition in Life and General Insurance with operational presence in Hong Kong, Singapore, Indonesia, China, India, Malaysia, the Philippines, and Thailand. AXA Asia is part of the AXA Group, headquartered in Paris and a worldwide leader in insurance and asset management with a presence in 64 countries. AXA Asia is committed to creating a sustainable, long-term business for our employees, customers and shareholders.

About AXA Group

The AXA Group is a worldwide leader in insurance and asset management, with 166,000 employees serving 107 million clients in 64 countries. In 2016, IFRS revenues amounted to Euro 100.2 billion and IFRS underlying earnings to Euro 5.7 billion. AXA had Euro 1,429 billion in assets under management as of December 31, 2016. The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISN FR 0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA's American Depository Share is also quoted on the OTC QX platform under the ticker symbol AXAHY. The AXA Group is included in the main international SRI indexes, such as Dow Jones Sustainability Index (DJSI) and FTSE4GOOD. It is a founding member of the UN Environment Programme's Finance Initiative (UNEP FI) Principles for Sustainable Insurance and a signatory of the UN Principles for Responsible Investment.

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