

Mechanism and Term & Conditions for Digi Stepz 2.0

1. Campaign Period : Digi Stepz 2.0 (“Campaign”) commences at 12.00 a.m. on 3rd January 2019 until 11.59 p.m. on 28th February 2019 (both dates inclusive) (“Campaign Period”). Policy issuance after the Campaign Period will automatically be disqualified.

2. Qualifying Criteria :

Product	AXA eMedic
Criteria	i. Customer who purchase AXA eMedic during the Campaign Period; and ii. Insured’s age between eighteen (18) and thirty-nine (39) years old (“Eligible Participants”)

3. How this Campaign works?

In order to participate in this Campaign, the Eligible Participants need to carry out the following steps and/or activations:-

Step 1: Eligible Participants must purchase AXA eMedic product from [here](#) during the Campaign Period. Purchase of AXA eMedic product through MyDigi mobile application would not be considered under this Campaign.

Step 2: Eligible Participants must have a fitness tracker and download the BookDoc mobile applications to pair the two mobile applications together.

Step 3: Eligible Participants must key in the activation code provided in the “Welcome” email sent by AXA AFFIN Life, in the BookDoc mobile applications to register for this Campaign.

Step 4: Eligible Participants should connect their fitness tracker with BookDoc mobile application. Then, BookDoc mobile application will begin retrieving the step counts when both mobile applications are paired.

Step 5: Eligible Participants will receive a “Welcome” email from BookDoc for the successful registration to the Campaign within twenty-four (24) hours after keying in the activation code under Step 3.

Step 6: Eligible Participants shall then enjoy the cash back of this Campaign for a period of twelve (12) months from AXA eMedic insurance policy date when they achieve the average daily step count per month

4. Cash Back

Within Policy Month	Cash Back as % of annualized [#] premium	
	Average 10,000 or more Daily Step Count per Month	Average 6,000 to 9,999 Daily Step Count per Month
1	1%	0.5%
2	1%	0.5%
3	1%	0.5%
4	1%	0.5%
5	1%	0.5%
6	1%	0.5%
7	1%	0.5%
8	1%	0.5%
9	1%	0.5%
10	1%	0.5%
11	1%	0.5%
12	1%	0.5%
Total	12%	6%

[#]Annualized premium refers to the sum of premiums due for payment in any policy year

5. Premiums entitled for cash back are those due and paid on the first policy year only.
6. Upon receipt of Eligible Participant's bank account details, the cash back will be credited into his/her account within the next 2 months period after completing the current month cycle.
7. Each Eligible Participant agrees that he/she has read and understood the Term & Conditions of this Campaign and by his or her participation in this Campaign agrees to be bound by the Term & Conditions.
8. All personal details submitted must be accurate and complete and are subject to proof upon request by AXA AFFIN Life.
9. AXA AFFIN Life reserve the right, at any time, to verify the validity and/or reject any entries at its sole and absolute discretion without having to assign any reason whatsoever. If the customer is disqualified, AXA AFFIN Life will notifying them accordingly.
10. AXA AFFIN Life reserve the right, at any time, to vary, delete or add to any of the mechanics, this Campaign or these Term & Conditions, and alter, cancel, terminate or suspend this Campaign and/or any part thereof with one (1) week prior notice.
11. The decision of AXA AFFIN Life on all matters relating to this Campaign is final.