

AXA AFFIN LIFE INSURANCE AIMS TO BE THE MOST FEMALE-FRIENDLY AGENCY NETWORK

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Both working and stay-home mums will agree that it is difficult to manage a proper work-life balance for women due to factors like short maternity leaves, rising childcare expenses and inflexible work schedules. AXA AFFIN Life Insurance (AALI) embraced the fact that working women's need have changed considerably in the new era and is now extending an array of unique benefits within the agency network to its female agents.

With the ambition of **being the most female-friendly agency network in Malaysia**, AALI welcomes female from all walks of life to embark on an insurance career with them. The following benefits were introduced:

- > **First insurance company in Malaysia to offer maternity benefits to its agents**
- > **Financial incentive given to new female agents**
- > **Women networking opportunities within the company**

Regardless of whether one is a fresh graduate, stay-home mum or a retiree, AALI is ever ready to equip its agents with the right skills and knowledge via an **Agent Development Programme**. Outstanding female agents will also be exposed to a *Learning & Expedition trip* overseas with financial incentive and a chance to visit some of AXA's offices around the globe.

Emmanuel Wehry, Chief Distribution & Marketing Officer of AALI said, "We want to play a role in empowering women to continue pursuing their career even after starting a family. Hence, we are introducing these female-friendly benefits and we hope to roll out more in the future. Deep respect and admiration to women in the modern society

for wearing so many hats. We hope that these benefits will wheel out a balance for them to juggle between their professional and personal life to a great extent”.

“AXA AFFIN Life will be the first insurance company in Malaysia and Asia to offer **8 weeks of subsidized income during the maternity period** to its agents. We want everyone to feel good in their work, do more and live better. As the agency platform is the main distribution channel, we want to have this competitive advantage in attracting and retaining the best talent”, he added.

High-performing female agents will also stand a chance to star in the Recruitment Video series as seen on AXA AFFIN’s YouTube and Facebook channel. Female related workshops such as image transformation, self-defence and financial planning will be a regular feature to engage interactively with its agents.

For more details, log on to www.facebook.com/MYAXAAffin and drop us a comment.

Useful links : Website : www.axa.com.my

Facebook : www.facebook.com/MYAXAAffin

YouTube : www.youtube.com/channel/UCcZz3ifY0dlQq0S1QWu2RSg

AXA AFFIN Life Insurance Berhad

Incorporated in February 2006, AXA AFFIN Life Insurance Berhad (AXA AFFIN Life) is a joint venture company between AFFIN Holdings Berhad and AXA Group, a worldwide financial protection leader, which is headquartered in Paris. Leveraging on the AXA Group’s strength as a financial protection expert and AFFIN Holdings’ local knowledge and diversified network, AXA AFFIN Life is focused on helping individuals manage risk and achieve their financial goals. AXA AFFIN Life will strive to build close and lasting relationship with its customers, offering them care, support and advice with the highest standard of professional ethics.

About AXA Asia

AXA Asia is a market leading insurance player offering a differentiated composite proposition in Life and General Insurance with operational presence in Hong Kong, Singapore, Indonesia, China, India, Malaysia, the Philippines, and Thailand. AXA Asia is part of the AXA Group, headquartered in Paris and a worldwide leader in insurance and asset management with a presence in 64 countries. AXA Asia is committed to creating a sustainable, long-term business for our employees, customers and shareholders.

About AXA Group

The AXA Group is a worldwide leader in insurance and asset management, with 166,000 employees serving 107 million clients in 64 countries. In 2016, IFRS revenues amounted to Euro 100.2 billion and IFRS underlying earnings to Euro 5.7 billion. AXA had Euro 1,429 billion in assets under management as of December 31, 2016. The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISN FR 0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA's American Depository Share is also quoted on the OTC QX platform under the ticker symbol AXAHY. The AXA Group is included in the main international SRI indexes, such as Dow Jones Sustainability Index (DJSI) and FTSE4GOOD. It is a founding member of the UN Environment Programme's Finance Initiative (UNEP FI) Principles for Sustainable Insurance and a signatory of the UN Principles for Responsible Investment.

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