



Press release

Kuala Lumpur, 21 Oct, 2019

AXA RECOGNISED FOR HR INNOVATION & EXCELLENCE

AXA Affin General Insurance Berhad (AXA) once again cements its market-leading reputation, notching consecutive big wins for delivering innovative and exceptional HR practices.

AXA has bagged the **Gold award** at the inaugural Malaysian Employers Federation Employer Excellence Award 2019, held in conjunction with its 60th anniversary celebration to recognise excellent employers with outstanding HR policies in the country. The Company has also received the **Silver** award for Excellence in HR Innovation at the recent HR Excellence Awards 2019, one of Asia's most renowned HR awards.



En. Mohd Syukri bin Ahmad Sudari, AXA's Chief People Officer (first from right) received the Gold award at the inaugural Malaysian Employers Federation Employer Excellence Award 2019, in recognition of the Company's innovative and outstanding HR policies.



AXA has been awarded the **Silver** award for Excellence in HR Innovation at the recent HR Excellence Awards 2019, one of Asia's most renowned HR awards.

This great achievement is a testament to AXA's success in going beyond traditional HR strategy and advancing its practices from employee experience to human experience. The strategy stems from AXA's strong belief that its business goals and commitment to customers are engendered through the actions of its People. The Company continuously drives progressive and innovative initiatives and encourages professional growth in an open and inclusive workplace.

En. Mohd Syukri bin Ahmad Sudari, AXA's Chief People Officer commented, "At AXA, we are driven by a strong purpose to empower people to live a better life. As we are gearing up for industry 4.0, it is imperative for us to accelerate and future proof our workforce to enrich the value we deliver to our customers. To achieve this goal, we need to foster an agile, innovative and people-centric culture—it is about being personal, engaging and progressive."

To drive innovation, simplification and better engagement among employees, AXA has:

- rolled out Robotics Process Automation in recruitment, engagement, rewards and recognition as well as performance management. The Company is the first in the industry to introduce Alex the Robot, which has successfully reduced recruitment turnaround time by 70%, allowing employees to focus on value-added tasks instead of manual administrative work.
- deployed Amber, CEO's artificial intelligence chatbot assistant to seek employees' feedback throughout their journey with AXA.
- invested handsomely in Learning and Development programmes to enhance employees' learning experiences with technology and enable them to learn on the go. For example, the Pocket Coach that functions as an engaging mobile learning companion to supplement traditional learning with gamification.
- developed a number of meaningful initiatives to provide better work-life integration to its diverse workforce. The Compressed Work Schedule Arrangement is one of the notable initiatives introduced to give employees the flexibility to take 2 Mondays or Fridays off in a month, by working an extra 45 minutes for 9 consecutive days.



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ABOUT THE AXA GROUP

The AXA Group is a worldwide leader in insurance and asset management, with 171,000 employees serving 105 million clients in 61 countries. In 2016, IFRS revenues amounted to Euro 100.2 billion and IFRS underlying earnings to Euro 5.7 billion. AXA had Euro 1,429 billion in assets under management as of December 31, 2016.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISN FR 0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA's American Depository Share is also quoted on the OTC QX platform under the ticker symbol AXAHY.

The AXA Group is included in the main international SRI indexes, such as Dow Jones Sustainability Index (DJSI) and FTSE4GOOD.

It is a founding member of the UN Environment Programme's Finance Initiative (UNEP FI) Principles for Sustainable Insurance and a signatory of the UN Principles for Responsible Investment.

This press release and the regulated information made public by AXA pursuant to article L. 451-1-2 of the French Monetary and Financial Code and articles 222-1 et seq. of the Autorité des marchés financiers' General Regulation are available on the AXA Group website (axa.com).

ABOUT AXA International New Markets

AXA International & New Markets provides protection to customer, people and businesses alike – so that they can pursue their lives and ventures with peace of mind – in fifth geographies, Asia, Middle-east, Africa, Europe & Latin America, and gathers the smaller and high-growth markets of the AXA Group. AXA International & New Markets is part of the AXA Group, a worldwide leader in insurance and asset management, with 160,000 employees serving 105 million clients in 64 countries. In 2017, IFRS revenues amounted to Euro 98.5 billion and underlying earnings to Euro 6.0 billion. AXA had Euro 1,439 billion in assets under management as of December 31, 2017.

About AXA AFFIN General Insurance Berhad

AXA AFFIN General Insurance Berhad was incorporated in Malaysia on July 12th, 1975 as a licensed general insurance company. It is an associate company of AFFIN Bank. As one of the fastest growing insurance companies in Malaysia and leader in medical and health insurance (Source: ISM), the Company protects over 1.4 million Malaysians, supported by over 800 employees in 23 offices and its multi-distribution channels which include brokers, bank partners, franchise and more than 5,000 agents nationwide.

IMPORTANT LEGAL INFORMATION AND CAUTIONARY STATEMENTS CONCERNING FORWARD-LOOKING STATEMENTS

Certain statements contained herein may be forward-looking statements including, but not limited to, statements that are predictions of or indicate future events, trends, plans or objectives. Undue reliance should not be placed on such statements because, by their nature, they are subject to known and unknown risks and uncertainties and can be affected by other factors that could cause actual results and AXA's plans and objectives to differ materially from those expressed or implied in the forward looking statements. Please refer to Part 4 - "Risk factors and risk management" of AXA's Document de Référence (Annual Report) for the year ended December 31, 2016, for a description of certain important factors, risks and uncertainties that may affect AXA's business, and/or results of operations. AXA undertakes no obligation to publicly update or revise any of these forward-looking statements, whether to reflect new information, future events or circumstances or otherwise.

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SRI ratings:

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